



VCA Blog
January 30, 2017

Mark Your Calendar: The United States of COW coming soon!

Yes California #Calexit

Vertical Capital Advisors Blog January 30, 2017

ALPHARETTA, GA – Mark your calendar for July 25. If 585,407 or more Californians sign the **Yes California** petition by July 27, there will be a statewide vote in November which would establish an independence plebiscite on March 5, 2019.

How far behind can Oregon and Washington possibly be? And why not form a new

United States of COW – California, Oregon and Washington?

The Yes California organization has enumerated their reasons for independence on their website:

<http://www.yescalifornia.org/>. Their points are quite compelling:

1. PEACE AND SECURITY
2. ELECTIONS AND GOVERNMENT
3. TRADE AND REGULATION
4. DEBT AND TAXES
5. IMMIGRATION
6. NATURAL RESOURCES
7. THE ENVIRONMENT
8. HEALTH AND MEDICINE
9. EDUCATION

They state: Yes California is the nonviolent campaign to establish the country of California using any and all legal and constitutional means to do so. We advocate for peaceful secession from the United States by use of an independence referendum to establish a mandate, followed by a nationwide campaign to advocate in support of a constitutional exit from the Union.

As a management consulting firm, if California were to hire us to advise them on this endeavor, this would be the simplest engagement ever. We are based in Atlanta. Sherman did some pretty horrible things that leave an open scar to this day. The census of 1860 put the US population at 31 million. About 620,000 soldiers died in the Civil War. Census.gov/popclock says we have 324,456,571 people as of this writing. If an



VCA Blog

January 30, 2017

equivalent number of soldiers perish in the Second Civil War triggered by a Calexit, that translates to 6,397,641 lives. Though you may wish a non-violent exit, guess what, that book is written and you will not like the ending.

Our advice: work within the system California, heed the words of our last president: "If you were successful, somebody along the line gave you some help. There was a great teacher somewhere in your life. Somebody helped to create this unbelievable American system that we have that allowed you to thrive. Somebody invested in roads and bridges. If you've got a business – you didn't build that. Somebody else made that happen. The Internet didn't get invented on its own. Government research created the Internet so that all the companies could make money off the Internet. The point is, is that when we succeed, we succeed because of our individual initiative, but also because we do things together."

ABOUT VERTICAL

Vertical Capital Advisors is an Atlanta-area business advisory firm built on **creating tangible value** for our clients, serving clients in just about every industry. Our clients are both capital growers and capital allocators. How can Vertical help your firm maximize value?

Joe Briner
Managing Director
Vertical Capital Advisors LLC
briner@verticalcapitaladvisors.com
866-912-9543 ext 108